

March 10, 2009 FNCC Board Minutes

Attendees: Barbara Ashley, Theresa Spear, Todd Aldrich, Bob Tortorice, Steve Allen, Marion Rexford, Maxine Aldrich, Jean Sauls, Joyce Petkovich, Frank Grima, Kathe Tortorice

Frank called the meeting to order at 10:00

Secretary report: Maxine provided the following word change to her opening comment. Maxine stated that the January Meeting was not an annual meeting but a board meeting. All businesses have a vote and should receive the treasurer's report. A reminder for next year. Minutes accepted with change by all.

Treasurer's Report: Todd Aldrich to get in touch with Bernadette and settle refund issue. Significant increase in membership dues this year. Morrison Nursing Home will join our Chamber. \$1720 dollars came in for web advertising so far. Will see town income in July. Motion to accept-Bob, seconded-Maxine in favor-all

Presidents Report: Web:

Advertising on web is increasing. Barbara & Theresa are working hard to keep pictures current now have spring/summer featured. Maxine links did not work on member e-mail. Frank reviewed the stats we can now get from our web site. Orlo to pull out last year stats and compare to the new site. Need members to put our logo on their web site and link back to the FN web site.

E-news Letter: Will go out quarterly, we are doing this ourselves now. Idea is to highlight what is going on and what is coming up. If there is a problem with an e-mail please let Barbara & Frank know so they can address the issue

Brochure: Circle any changes needed and get back to Mariah Design, each business responsible to proof their ad. Want to put this on web site so people can download it.

Advertising opportunities: Looking at Bosotn.com, NH.com and Canada & England options

Rec Department-Kim Cowles: Need to raise \$7200 to put on the concert series at the Dow. Have sent letters to members asking for donations. Frank assured Kim that the FNCC will support the series as much as they can. Need a commitment now, need the money in June. Frank made a motion to donate \$500 at this time, seconded by Todd all in favor no opposed

Town portions to FNCC: Need to keep track of this and Frank will set up time with the towns to discuss. Towns are getting increased meal taxes back but their portion to FNCC is flat with talk of reducing.

Team Leader Reports: Steve Allen- Events Team: Top notch & tri-athlon will be joined this year at Cannon. Existing events doing well. Cookie tour went well will work to incorporate town holiday events to move towards an event of Old fashion Christmas above the notch. Cookie tour was first step. Web now has Pay pal so people can order Lupine books on line. Todd to check out having other items available online thru pay pal Looking for better prizes for photo contest at Lupine Festival. We need the winner's photo in digital format for the web site

Bob Tortorice-Collaboration Team: Monthly phone meeting with Lincoln, Twin, Littleton, & Franconia. Events calendars for each chamber are integrated on their web sites shows all events on the calendar for this region. Loon Magazine is now open to all FNCC members to advertise in if they want. Lincoln is sponsoring a geo caching event this year. In design phase. Lincoln has opened up their customer satisfaction monthly seminars to all FNCC members. Waiting for schools to get back about career days.. Will schedule a join meeting with town selectmen to discuss the benefits of the chamber.

Frank Grima - Membership Team (Orlo recovering from surgery): Board members are actively working getting members they signed up for, will review status at each meeting. Membership due will be prorated for members that sign up during the year. Frank made a motion to accept, Steve seconded all approved. Member to member discount cards will stay at \$5 available to all members and their employees. To be listed alphabetically, Barbara to send out another e-mail for more participation we have 30 businesses participating now. Set up discount card on web site under Member benefits for all to see what is available.

Bob motioned to adjourn meeting, Jean seconded all approved

Next meeting April 14 2009 @ 10Am at the Woodsville Bank