

## **Franconia Notch Chamber of Commerce- July 14, 2009 – Woodsville Bank**

Bob Tortorice called the meeting to order at 10 am.

Board Members present: Maxine Aldrich, Orlo Coots, Jean Sauls, Todd Aldrich, Annie Salter, Greg Keeler and Bob Tortorice

\*Secretary's Report- Maxine made motion to accept minutes as amended, seconded by Jean. Two spelling mistakes were found. Passed

\*Treasurer's Report- presented by Todd Aldrich. Maxine made motion to accept report, seconded by Orlo. Discussion followed regarding the pay increase for Barbara and the receipt of the Town funds Passed.

\*President's Report – discussion regarding the Division of Travel and Tourism's ten-year plan release and the section on the state parks.

\*Team A- web stats were presented.

-Barbara stated that there were a record number of Welcome Center visitors last month.

-Gene Young has finished the repair of the bathroom and is just about finished with the repairs on the roof.

\*Team B- Events. The Chamber is still looking for a Team Leader for the Events Team to help coordinate the events. The Leader does not organize the events. This person will just make sure the event planning is moving along properly. Please contact Barbara at the Welcome Center for further details.

-Maxine commended the North Country News and the Mountainside Guide on all of the stories and pictures they ran about the Lupine Festival. Also, both publications donated free advertising for the festival. Maxine suggested that FNCC members should consider advertising in the publications.

-The "I Love IT Here" promo by the state was discussed. There are many photos of the FNCC members and area attractions and events on the website. This followed into a discussion of Letterboxing and Geocaching.

\*Team C- Collaboration- no new info to report. The Collaboration group still meets monthly to discuss ideas.

-Discussion about the LWCC Ambassador program. Time donated to events in exchange for a dues reduction.

-Question asked as to there being any cross membership applications from the new FNCC/LWCC program. So far, there have been none.

\*Team D- membership- this month's BAH is hosted by the Sugar Hill Inn. The August BAH event will be at Bishop Farm B&B in Lisbon on August 18.

\*New Business- Mittersill ski lift update. The trails are being cleared for the upcoming ski season and the lift is planned to be opened for the 2010/2011 season.

-Cannon is projecting a profit for the 2008/2009 season.

-Cannon offers a military discount for their Ski Season Trail pass.

-It was requested that the notice for the monthly meeting should be emailed in advance as reminder to all members. Just posting it on the Chamber website was determined to not be sufficient distribution of the information. The time, date and location should be emailed, along with a web link for the agenda and minutes. It was noted that it is somewhat difficult to find these items on the website and an email would be very helpful.

\*Todd made a motion for the meeting to adjourn and was seconded by Orlo. Adjourned at 10:55.

Next Meeting---Tuesday, August 11, 2009- location TBA