

Franconia Notch Chamber of Commerce- August 11, 2009 – Woodsville Bank

Frank Grima called the meeting to order at 10 am. Lupine Photo Contest judging preceded the meeting.

Board Members present: Frank Grima, Maxine Aldrich, Orlo Coots, Jean Sauls, Todd Aldrich, Annie Salter, Greg Keeler, Steve Allen and Carleen Quinn. Members and others present: Marion Rexford and Barbara Ashley.

*Secretary's Report- Carleen made motion to accept minutes as presented, seconded by Todd. Passed

*Treasurer's Report- Carleen made motion to accept report, seconded by Annie. Discussion Passed.

*President's Report – Vote on new members. All were automatically appointed as full members once applications were received, but vote still needs to be taken to confirm membership.

---Amy Baker, Century 21 Winn Associates, Chef Joe's Catering, Franconia Seafood and Dairy Bar, Lee Jack Entertainment, Matt Tellier, Mountain View Dental, Profile Club, Lafayette Lion's Club, Alpine Clinic, The Race Room, WREN, The Brick Store, Bear Mountain Lodge. Maxine made motion to accept all new members, seconded by Annie, Discussion followed. Passed.

*Team A- Welcome Center has been extremely busy this summer season. Barbara provided Welcome Center stats. GSA Program at the tram Welcome Center has only been marginally successful. The current incentive to attract GSA volunteers is that they need to work 3 weekend shifts and then they will receive the FNCC Member Discount Card. The Chamber will solicit members for more in-depth incentives to attract more GSA volunteers. Cannon Mountain offered a Discovery Pass and Bishop Farm B&B offered lodging for out of area GSA volunteers. Thank you.

- Frank thanked Theresa Spear for her GSA volunteering and for her continued work on the Chamber website.
- Barbara spoke about how the GSA program has been set up at the Franconia Notch Tram Center. Perhaps the Chamber can put out a local press release to attract local people to volunteer and possibly become GSA's.
- Welcome Center- more people asking more questions. Barbara stated that she has received more phone calls this year as well. This points to the success of the website and the brochure distribution.
- New roof and bathroom renovations are complete and paid for. Barbara stated that people are noticing the repairs and making positive comments.
- Grant for 09/10 of \$11,590 has been awarded. Governor expected to sign and make official on August 19. Thank you to Barbara for doing all of the work in conjunction with the Marketing Team. Parts of the grant to be used for SKI NH magazine full-page ad. SKINH designed the ad for free as a thank you to the Chamber for taking a full page.
- Web stats for July presented.

*Team B- Events. The Chamber is still looking for a Team Leader for the Events Team to help coordinate the events. The Leader does not organize the events. This person will just make sure the event planning is moving along properly. Please contact Barbara at the Welcome Center for further details.

Lupine Photo Contest results:

Cover- overall winner- Ron Kolias "Lupine Window"

People- Lisa Sciola "Grace and Balance"

Laura Thibault "Rhys in the Lupines"

Scenic- Donna Webb "Lupines at Pearl Lake"

Greg Oharian "Pearl Lake Lupines"

Wildlife – Harold Dubnow "Female Redwing Blackbird"

Renee Bachrach "A Splendid View"

Lupine – Linda Fairchild "Pink on Blue"

David Abraham "Tower Lupines"

-Thank you to Maxine, Brenda Aldrich and Cort Roussel for taking care of the photo contest. Barbara and Maxine will take care of scanning the pictures into the computer and putting onto the website.

-Antique Show is the next big event. September 26 and 27

*Team C- Collaboration- dues structure to include the Chamber-to-Chamber Discount with Lincoln/Woodstock Chamber. 25% dues discount for current member of one Chamber joining the other Chamber.

*Team D- membership- this month's BAH is hosted by the Bishop Farm B&B and O'Hara Lawn Care. Next month is Woodsville Bank.

-Dues Change- Orlo made motion to amend dues structure to read as follows:

Businesses with 3 or less employees....\$125

(Excluding Hospitality/Lodging/Campgrounds/Restaurant/Foodservice) See below for these categories)

Restaurants/Foodservice.....\$300

Motion seconded by Maxine. Discussion followed. Passed.

-Membership team to meet later in week to organize Dues Invoice Mailing packet.

*Other Business:

- Policy on Email Voting. The policy is in place. The written policy will be passed along to all Board members.
- Maxine suggested that due to increase in membership number, perhaps the Board should be increased to 12 members. This would require a change in the by-laws. Discussion followed.

*Carleen made a motion for the meeting to adjourn and was seconded by Steve. Adjourned at 11:15.

Next Meeting---Tuesday, September 8, 2009- location TBA