

Franconia Notch Chamber of Commerce- October 13, 2009 – Woodsville Bank

Frank Grima called the meeting to order at 10 am.

Board Members present: Frank Grima, Maxine Aldrich, Orlo Coots, Jean Sauls, Bob Tortorice, and Annie Salter.

Members and others present: Marion Rexford, Kathe Tortorice and Barbara Ashley.

*Secretary's Report- Maxine made motion to accept minutes as presented, seconded by Annie. Passed

*Treasurer's Report- Orlo made motion to accept report, seconded by Maxine. Discussion. Passed.

*President's Report and Team A report-

-New Members- Donald and Joanne Carey- supporting members. Thank you Choko NE

-Exit 41 Travel Inn, Littleton. Thank you Barbara Ashley. Bob moved that the Board approve the new members.

Annie seconded the motion. Passed. A question was raised regarding Barbara's 10% new member commission and if it has been paid to her. It has been getting paid correctly.

-Renewing Membership Dues- currently between 60 and 65% of current members have renewed their dues.

-Chamber brochure RFP's- 5 RFP's have been received back from bidders. The Team met to go over the bids based on several criteria. The Team decided on and recommends Moriah Design to produce and print the 2010 Franconia Notch Chamber of Commerce Brochure. The cost will be \$10,000 for 60,000 brochures design and print. Much of the cost will be covered with the JPP grant awarded to the Chamber. The Board has already approved the money. Bob made motion to approve the bid of Moriah Design for 2010 design and print of the Brochure. Steve seconded motion. Discussion followed. Final review of the brochure will be by April 15, 2010. The brochures will be completed and delivered to distributor May 10, 2010. There will also be an electronic version available to members. With the redesign, the Chamber will receive the ad income generated by the brochure. Passed.

-Member Discount Card- Currently, the card is for Member to member discounts. There have been requests for the Chamber to generate a For-Sale to Public Discount Coupon Book. The Marketing Team will develop this. Frank will distribute the remaining Member Discount cards to area school and town employees.

-Comment received by Frank from a member regarding the lack of business name rotation on website. Frank stated that this is what was recommended by Silvertech and was designed into the website. Questions and answers regarding the capability and feasibility of how to list businesses within each category.

-Web stats presented

-Welcome Center- will stay open through weekend of October 19. Computer will be removed and answering machine will be checked daily. Brochures to be checked weekly.

-FNCC will continue to have brochure presence at Cannon Mountain during winter ski season. Barbara will monitor this.

-Frank passed around copy of ad, which will run in the White Mountain Attractions Travel Guide

-Rooms and Meals Tax – funds received by the Towns have close to doubled in the past 5 years. However, monies from Towns to the Chamber have remained level or in the case of Easton, has been eliminated. FNCC will

meet with the Selectmen from each Town to discuss with them the activities the Chamber has undertaken on behalf of their town's businesses and the need for Town funds to assist with Chamber efforts. The Chamber is looking to open better lines of communication between the Chamber and the 3 Towns.

*Team B- Events- The Cookie Tour will be done without Bethlehem this year. The Team is still looking for a Team Leader. This person does not create event the events. She/He will coordinate the events with the other sectors of the Chamber, such as Marketing, budget, etc.

*Team C- Collaboration. The Team will be meeting with the Town Selectmen. Also, joint ads with Linwood Chamber are being discussed.

*Team D- Membership. Frank passed out a list of area businesses not currently members who can be approached and invited to apply for membership. Of course, each referring business will be eligible for the New Member Discount of 255 of the New Member's dues.

-Currently membership stands at 135 members.

-October BAH to be held October 20 at Cannon Mountain View in partnership with Choko NE.

-November BAH to be held at the Rock's Estate.

-An email invitation will be sent to the membership soliciting hosts for the 2010 schedule of BAH. Anyone can host one and BAH can be a combined effort between 2 or more businesses.

*Orlo moved to adjourn meeting, seconded by Bob. Adjourned at 11:20