

President Grima called the meeting to order at 10:04 a.m.

Board Members present: Frank Grima, Maxine Aldrich, Steve Allen, Jean Sauls, Annie Salter, Barbara Serafini, Todd Aldrich

Members and others present: Marion Rexford

Secretary's Report: Two minor amendments were made, Jean made a motion to accept and was seconded by Barbara.

Treasurers Report: Maxine made motion to accept and Jean seconded. Discussion, and motion passed. It was noted that Todd and Tina from the bank will set up new money market to transfer some of the funds to so that it will earn a little more interest.

Barbara Serafini gave a report of the success of the Sugar Hill Antique Show. A contribution of \$1645.00 came to the Chamber. She did note that they could have used more help in cleaning up. Frank mentioned that Ijia who now heads up the events team and Barbara Ashley would be able to help co-ordinate that next year. Barbara and Jean will continue to do the Antique Show for 2010.

A resignation from Cort Roussel relative to being an alternate on the board was regretfully accepted. This was necessary as Carleen is already on the board and there cannot be more than one representative from each business. Jean made the motion and Maxine seconded. Passed

President's Report: Team leaders met to define clear objectives for the ensuing year. Marketing reported that all ads are in place for advertising magazines along with the web ads. Brochure is with Moriah Design Agency. Barbara (ED) is checking on it.

Welcome Center: Roof is done and Frank is working on getting lights to put up for better visibility. Bob is getting an estimate for electrical costs.

The Website has been changed to the winter season. We are hoping to implement sponsorship with the weekly newsletter. There is an expense and it is hoped that businesses will purchase the ads. Also hoping to get the same for the quarterly newsletters option list as there is an expense for the email (approx 3 cents each) for each one sent out. Cost of the ads very reasonable at \$45.00 for the top and \$25.00 for below.

There was a problem with the callouts on the webpage. We now have a new call out data base which is very simple to use. Because of the problem with Silvertch, they put together a new database, gratis.

Collaboration Team: The team is working hard with the Lincoln Chamber. Not much cooperation from either Bethlehem or Twin Mountain and Littleton. The new member discount has not resulted in much activity or new membership.

Barbara is working on the rooms and meals tax refund information so that Bob and Frank can meet with the towns to explain how the Chamber is of benefit to them, thus getting more support from the towns.

Membership: 30 companies have not yet renewed membership but it is expected they will do so. Those that do not will be evaluated. A coupon booklet will be made available for purchase by visitors and residents. There is a need to determine the role of the membership team as it is mostly in maintenance mode now and our Executive Director Can handle most of the work. Frank came up with a witty flyer to distribute to the media that encourages businesses to join the chamber. Our Facebook connection will play a large roll in this membership campaign.

Events: Ijia of the Adair Inn Country Inn and Restaurant is the new Events Team Leader. She is working to continue the same events with their and team members and seek new ones. She is looking for people to help and also to serve on the Event Team. Appreciation was expressed to Orlo, Bob and Steve for all their past help.

Appreciation was expressed to Marion for her “getting her feet wet” by taking the minutes for Orlo this month.

Meeting was adjourned at 10:40 a.m. Motion by Todd and seconded by Frank.

An after meeting mention was made that the Best Western has been secured for the annual meeting to be held on Jan 12th. There will be music and Chef Joe will be catering the dinner. Silent auction also.